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# Hey! I'm Amal Al Montser

Creating visually compelling solutions, including UI/UX

designs, and digital marketing assets for a wide range

#### Experience

**Amal Almont Studio** 

**Freelance Design Services** 

#### Contact

amalalmont@gmail.com +1 (343) 548 1926 amalalmont.com (WIP)

### Skills

**Oakville**, CA

01/23 - Present

	of clients.		Skills
•	Couch Connect eCommerce Startup Co-Founder & Designer Led the business growth strategy and managed hiring and training. Oversaw QC/QA processes for final units.	<b>Oakville, CA</b> 05/23 - 05/24	Leadership Empathy-drive Creative auton Adaptability Accountability Open to feedb
ct	<b>Cinnamon Toast</b> Creative Marketing Agency		<b>Design</b> Brand consiste

User Interface Designer	Hamilton, CA
Collaborated on sitemapping, wireframing, and	09/21 - 09/22
prototyping sessions. Partnered with developers to	
ensure seamless integration pre-launch.	

•	Intermediate Designer	Ottawa, CA
	Developed visual assets to ensure brand consistency	09/20 - 09/21
	across print and digital platforms. Designed AA-	
	compliant microsites and motion concept storyboards.	

#### **Junior Designer** Ottawa, CA Designed digital ad campaigns and social media 09/18 - 09/20 content for various platforms.



**TBWA\ Kuala Lumpur** Advertising Agency

**Design Intern** Designed social media posts and printed materials for global brands. Participated in weekly campaign pitches.

#### **Extra Curricular**

**The Burnout Guide** MCP Paperback Book

> **Co-Author & Designer** Designed layout and graphic elements of the book.



## Tedx | LIU Sanaa Event

Speaker

Delivered a 10-minute talk on the importance of creative thinking.

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stency Conceptualization Creative ideation Visual storytelling Attention to detail

#### Tools

**Kuala Lumpur, MY** 08/17 - 11/17

Photoshop Illustrator Indesign Figma Stark (Accessibility) tota11y Google Suite Google Analytics

#### Education

#### **Google UX Design Professional Certificate**

**Taylor's University BA** in Graphic **Communication Design** 

Lebanese University **BA** in Graphic Design